



FELRA-UFCW Health Coach 2019 Annual Report

February 2020



Executive Summary

Medical Cost Savings and ROI

- Health Dialog generated an estimated \$564,161 in savings for an ROI of 1.3 : 1 in 2019

Engagement

- 1,254 Health Coach calls, 2,982 AutoDialog® calls and 12,797 mail items were delivered in 2019
- High engagement amongst members who are the focus of the Health Coach program:
 - Chronic Conditions – 85% Awareness, 12% Interactions, 10% Relationships
 - Preference Sensitive Conditions – 75% Awareness, 11% Interactions, 9% Relationships



MEDICAL COST SAVINGS AND ROI

Activity-Based Medical Cost Savings

Using an activity-based approach for measuring medical cost savings is the recommended methodology for the FELRA-UFCW population.

- Per recommendation of the Population Health Alliance, this is an appropriate methodology with the ability to measure savings on **population sizes below 30,000 individuals**.
- It offers the opportunity for an **integrated approach** to measuring cost savings among a broad section of population – individuals identified with a chronic, preference-sensitive, or expanded high risk.

Activity-Based Medical Cost Savings

Total Eligible Individuals	17,340
Individuals with Interactions	762
Interaction Months	5,586
Medical Costs PMPM	\$845
Est. % Savings per Interaction Month	12% (+/- 2%)
Estimated Savings	\$564,161
Estimated Savings PMPM	\$2.87
ROI	1.3 : 1

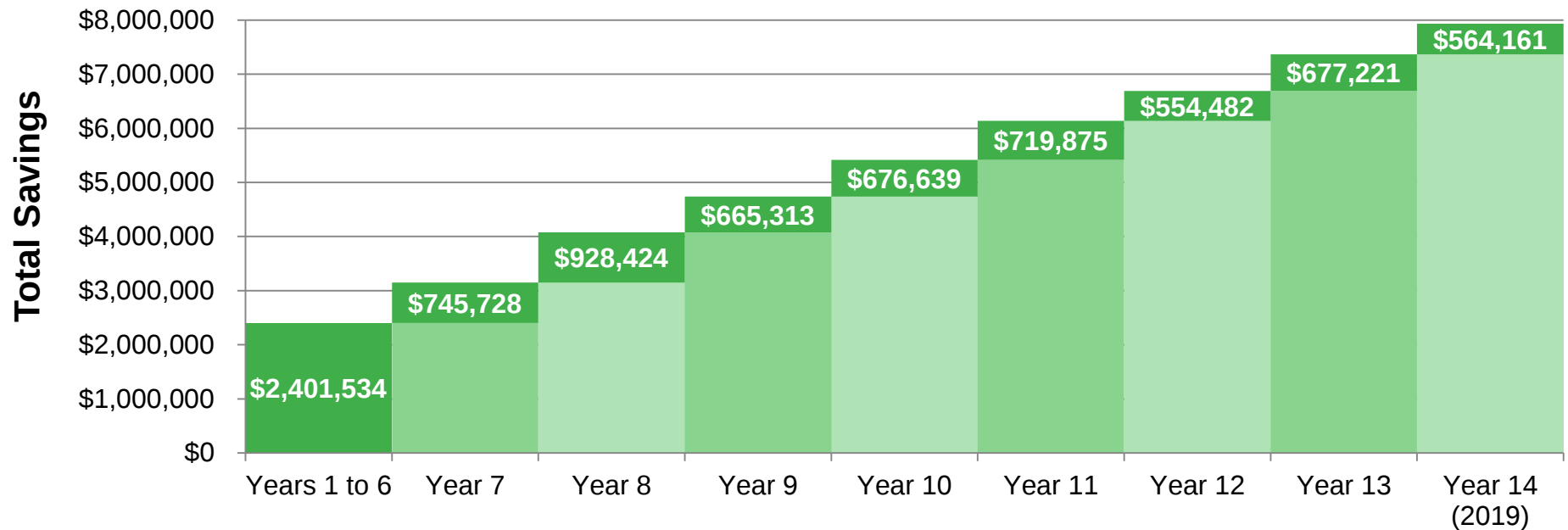
Medical cost savings are estimated based on:

- The mix of risk in the population
- Actual program activity

Activity-Based Medical Cost Savings

- Savings for program years 1 to 6 were calculated against a baseline before the program started and therefore capture savings for that entire time period
- Savings for program years 7 – 14 capture one year of savings and therefore are incremental on top of the savings generated in years 1 to 6.
- Through 2019, a total of over \$7.9 million in savings has been generated

Medical Cost Savings History





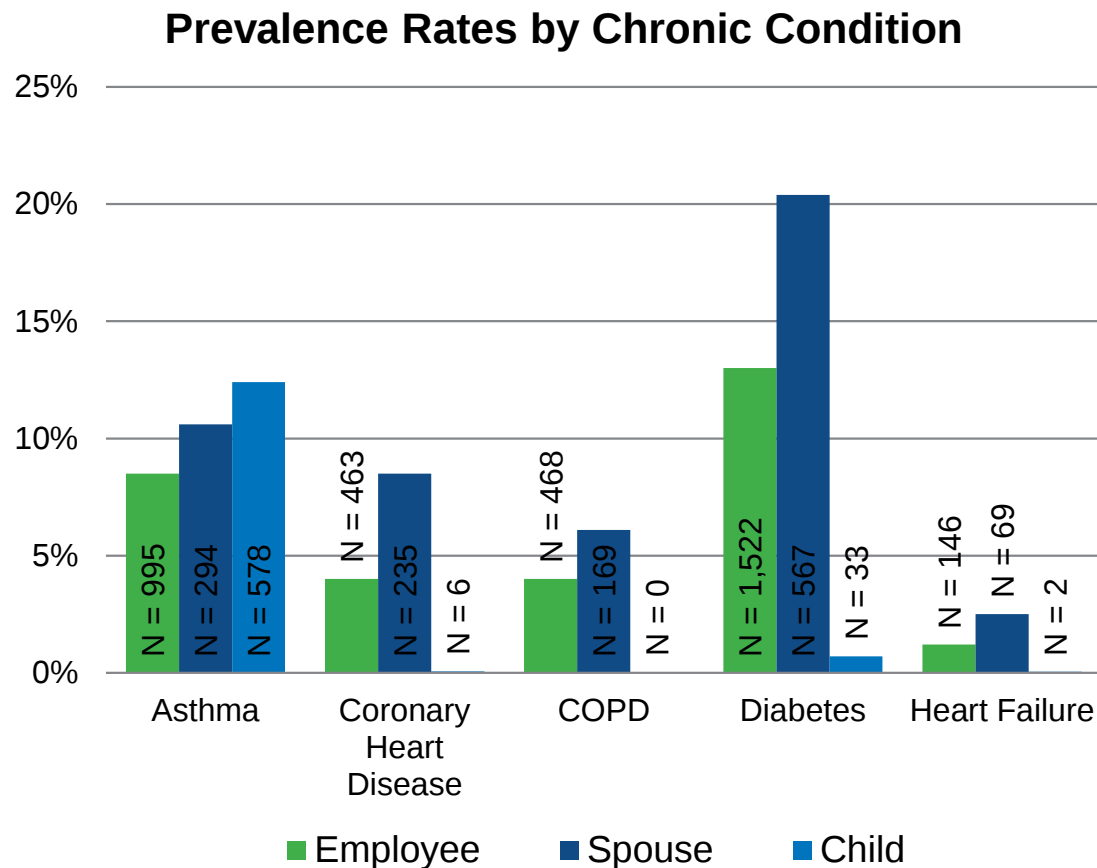
PREVALENCE AND ENGAGEMENT

Condition Prevalence

Chronic Conditions

Chronic Conditions

- Diabetes is the most prevalent chronic condition
- Diabetes rates for employees and spouses are above the national average of 8%
- Among adults, employees have lower chronic prevalence than spouses for all conditions

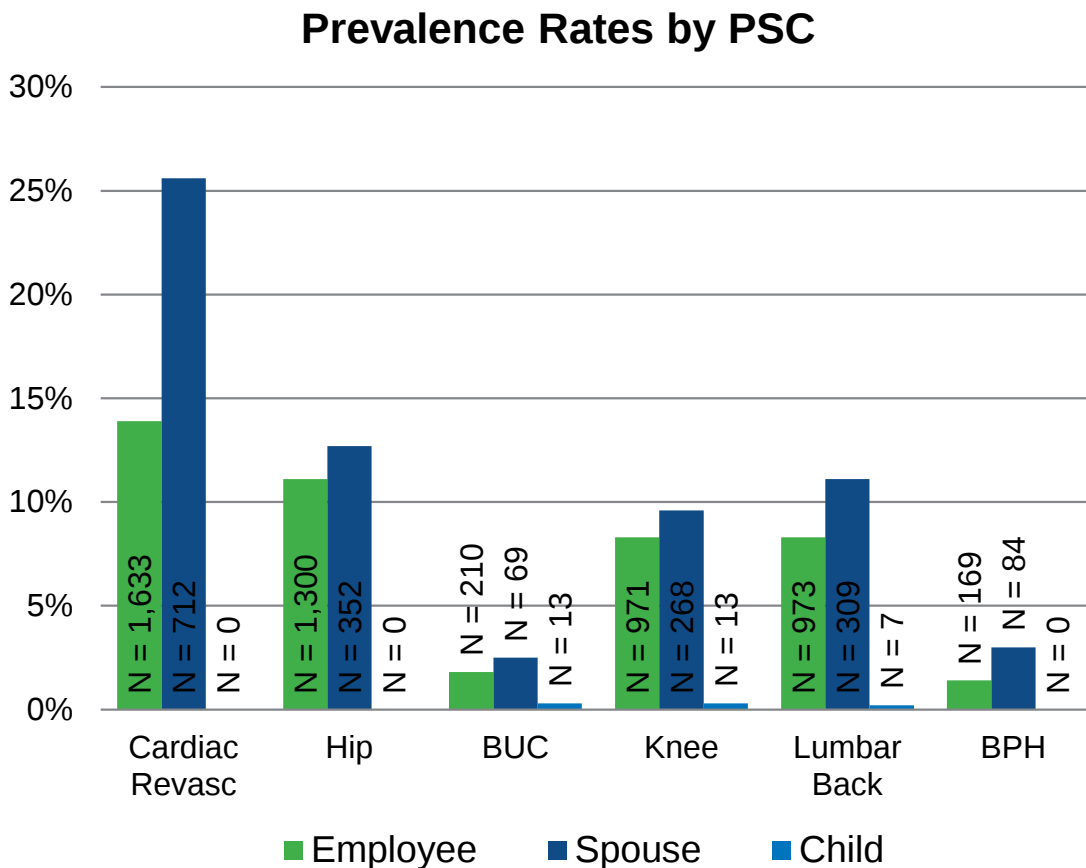


Condition Prevalence

Preference Sensitive Conditions

Preference-Sensitive Conditions (PSC)

- Cardiac catheterization has the highest risk
- All musculoskeletal conditions (hip, knee, lumbar back) have significant risk
- Employees have lower PSC risks than spouses for all conditions



2019 Outreach

- In 2019, Health Dialog delivered:



1,254

Completed
Health Coach
Calls



2,982

Completed
AutoDialog® Calls

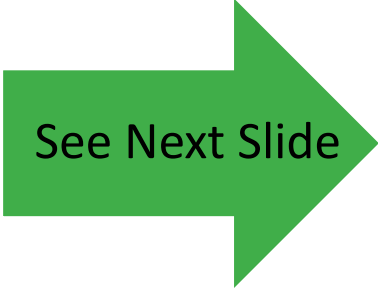


12,797

Mail Pieces Sent

2019 Outreach

- The following page details the program's success at interacting with members with the five chronic conditions
- Each chronic condition is considered individually, so members with more than one condition are included in multiple chronic columns
- The far right column counts every unique individual once, including those without chronic conditions
- By targeting those with the highest financial risks, our Health Coaches have spoken with members who incurred 14% of the total medical cost spend in 2019
- 79% of people who are reached become engaged in a relationship with the program



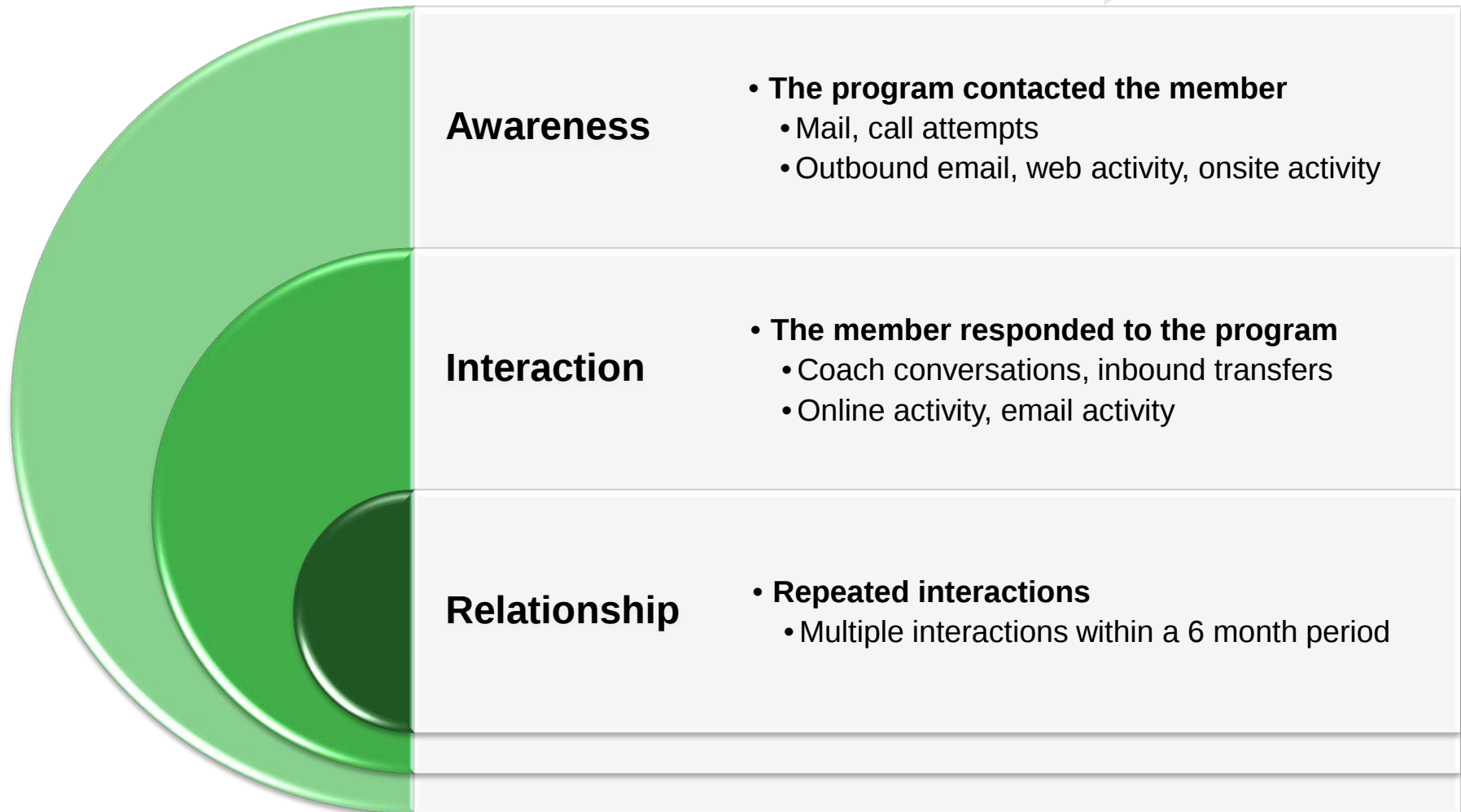
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2019 Outreach

	Chronic Conditions					All FELRA- UFCW Members
	Asthma	COPD	Diabetes	CHD	Heart Failure	
Members Identified with a Chronic Condition	1,869	637	2,122	705	217	4,174
Members Attempted via Telephonic Coaching	1,278	472	1,720	567	178	4,851
Reached	225	103	310	102	34	762
Opt Out	16	7	25	6	2	62
Engaged in a Relationship	174	83	265	82	29	601
Claims Dollars	\$13,523,437	\$9,353,531	\$24,919,820	\$10,835,901	\$5,754,192	\$77,035,146
Claims Dollars Reached	\$2,651,179	\$2,034,386	\$5,214,488	\$1,966,173	\$551,554	\$10,733,128
Total Medical Cost Savings	\$564,161					

* Chronic categories are not mutually exclusive; members can have more than one chronic condition.

Measuring Engagement



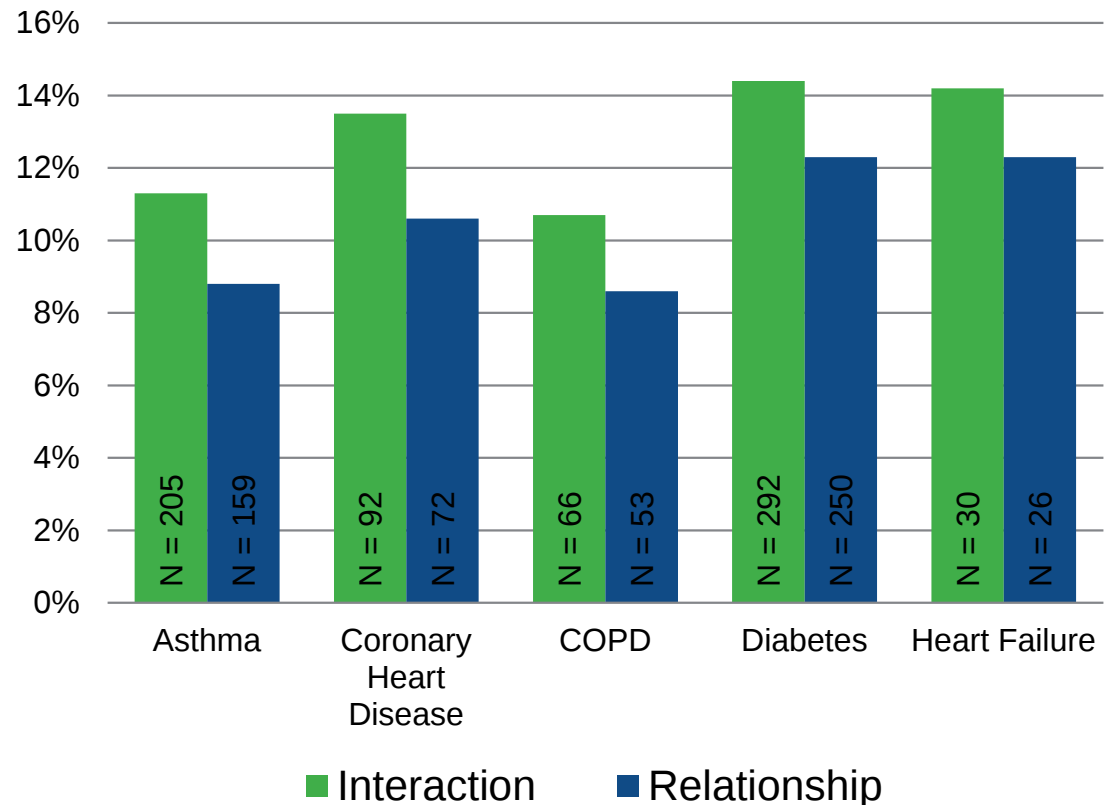
Program Engagement Chronic Conditions

Individuals with Chronic Conditions

In 2019 (Program Year 14):

- **85%** of the chronic population is aware of the program
- Through targeted outreach efforts, we interacted with **12%** of the chronic population
- Of those with interactions, **82% have relationships**

Engagement Rates by Chronic Condition



Program Engagement

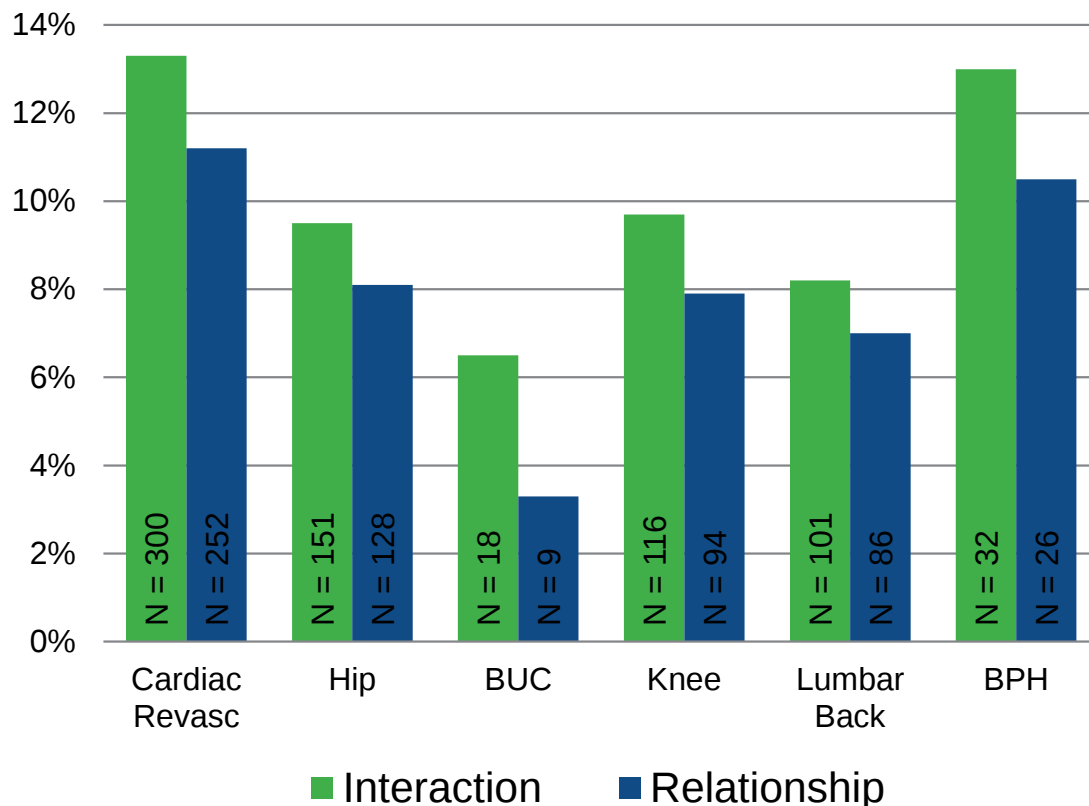
Preference Sensitive Conditions

Individuals with Preference-Sensitive Conditions (PSC)

In 2019 (Program Year 14):

- **75%** of the PSC population is aware of the program
- Through targeted outreach efforts, we interacted with **11%** of the PSC population
- Of those with interactions, **82% have relationships**

Engagement Rates by PSC



APPENDIX



Activity-Based Medical Cost Savings Background

- Health Dialog measured savings for its 15,000,000 commercial members using an appropriate claims-based savings method.
- This enabled us to develop a range of per program interaction savings estimates, 12% +/- 2%.
- Per interaction savings estimates were then applied to estimates of annual medical costs for members who interacted with the program within the FELRA-UFCW population.

Activity-Based Medical Cost Savings

Process Steps

1. Divide members ever eligible during the 12 months spanning the measurement period into 8 mutually-exclusive cohorts:
 - Members with Chronic Condition(s), High Financial Risk, and an Elevated Risk for Surgery
 - Members with Chronic Condition(s) and High Financial Risk
 - Members with Chronic Condition(s) and an Elevated Risk for Surgery
 - Members with one or more Chronic Condition(s)
 - Members who have an Elevated Risk for Surgery
 - Members who have Expanded High Risk Condition(s)
 - Members who have Lifestyle Risk Condition(s)
 - Remaining population
2. Calculate interaction months for each member from the first month an eligible member meets the interaction criteria in the measurement period through all subsequent eligible member-months within the period.

Activity-Based Medical Cost Savings

Process Steps

3. Calculate average cost per member per month (PMPM) for each of the first six mutually-exclusive cohorts. Average per member per month costs are derived from medical and pharmacy claims with service and paid dates occurring in the year prior to the measurement period.
4. Within each of the first six cohorts, multiply the average cost PMPM by the percent of medical costs saved per interaction member and the number of interaction months to produce the total estimated savings by cohort.
 - $\text{Estimated savings} = \text{average cost PMPM} * \text{percent saved per interaction member} * \text{interaction months}$
5. Sum the total savings for each of the first six mutually-exclusive cohorts and divide by the total number of eligible member-months within the population during the measurement period to produce savings per member per month.